

## PRESS RELEASE

(Air conditioning system for overseas)

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FUJITSU GENERAL LIMITED

17-Y05-19

### **Received Good Design Award by residential air conditioner for European market**

Energy saving air conditioner of thin form type harmonizing with interior design  
Fujitsu General KG series

Our residential air conditioner for European market, KG series, received "Good Design Award 2017" organized by the Japan Institute of Design Promotion.

The Good Design Award is an award selected by comprehensive evaluation including ease of use based on the users' point of view, development concepts, functionality, adoption of new technologies, etc. in addition to high designability.

KG series which received the award this time is aimed at a design that harmonizes with paintings and photographs decorated on the wall based on simple horizontal and vertical lines. In addition, the four corners of the indoor unit are gently rounded to relax the whole impression, making it a highly original design.

In order to realize this, we have achieved the highest A+++ in European energy rank by installing our own high-density heat exchanger while making thin form with a depth of 215mm.

We strive to improve the brand image from design aspect by capturing market needs by collecting and analyzing various opinions and information by design investigation and reference displays of image models at exhibitions and creating spatial harmonization and highly original design.

#### **Judge evaluation**

We are looking for a format that makes air conditioner, which tends to be regarded as a foreign object in the space in Europe and other overseas markets, adaptable to space as much as possible. Usually, many air conditioners of this type have a design to make it round toward the front so as to avoid voluminous feeling, but by flattening the front side and taking a corner R in the plane direction, this product creates a natural appearance as an "object to hang on the wall" like a picture frame.



**Fujitsu General residential air conditioner for overseas market, KG series (Indoor unit)**

## KG series: Released in September, 2017 for overseas markets, mainly in Europe

Model	Indoor unit	ASYG07KGTA	ASYG09KGTA	ASYG12KGTA	ASYG14KGTA
	Outdoor unit	AOYG07KGCA	AOYG09KGCA	AOYG12KGCA	AOYG14KGCA
Power supply		Single phase 230V			
Cooling	Rated cooling capacity	2.0kW	2.5kW	3.4kW	4.2kW
	Energy efficiency EER	5.00	4.50	4.22	3.57
	Energy rank	A+++	A+++	A+++	A++
Heating	Rated heating capacity	2.5 kW	2.8 kW	4.0 kW	5.4 kW
	Energy efficiency COP	5.00	5.00	4.40	4.00
	Energy rank	A+++	A+++	A+++	A+
Dimensions	Indoor unit	(H) 270mm x (W) 834mm x (D) 215mm			
	Outdoor unit	(H) 540mm x (W) 799mm x (D) 290mm			
Weight	Indoor unit	10kg			
	Outdoor unit	30kg		31kg	32kg

### **Designers in charge:**

Fujitsu General Air Conditioner Design Development Division

Producer: Manabu Miyake (Manager, Product Design Department)

Director: Satoshi Nanjo (Manager in charge, Product design Department)

Designer: Shintaro Ueno (Product Design Department)

Designer: Mitsuo Fujioka (Product Design Department)

### **Good Design Award website (Japan Institute of Design Promotion)**

<http://www.g-mark.org/>

### **Contact details (Press):**

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<http://www.fujitsu-general.com/global/contact/press.html>