Progress of Medium-term Plan

Any forward-looking statement in this report speaks only as of the date on which it is made; Forward-looking statements are based on the company's current assumptions regarding future business and financial performance; these statements by their nature address matters that are uncertain to different degrees.

Forward-looking statements involve a number of risks, uncertainties and other factors that could cause actual results to be materially different.

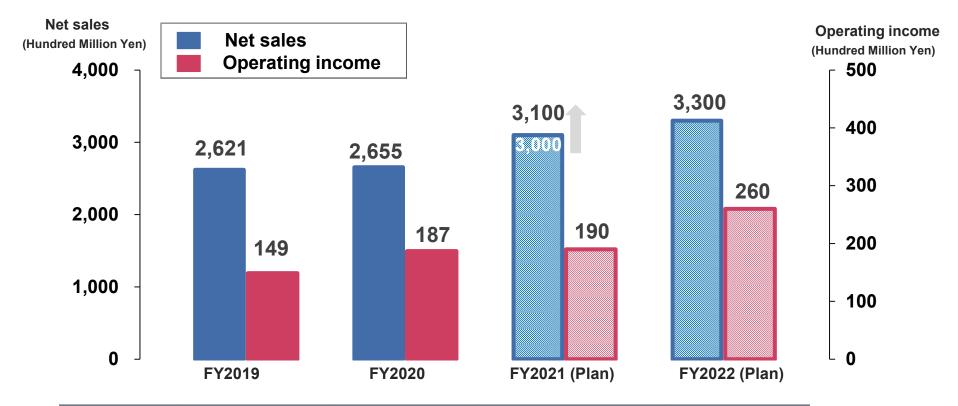
Note: This report is a translation of Japanese version. In case of any difference between English version and Japanese version, Japanese version shall prevail.



October 2021 | FUJITSU GENERAL LIMITED

Progress of Medium-term Plan





	FY2019	FY2020	FY2021		FY2022
	Actual	Actual	Previous plan	Revised plan	Plan
Net sales	2,621	2,655	3,000	3,100	3,300
Operating income	149	187	190	190	260
(%)	(5.7%)	(7.1%)	(6.3%)	(6.1%)	(7.9%)

Change (compared with previous forecast plan)

Net sales	+100
Operating	_
income	



Air Conditioners

Changes in the business environment

	Issues / Risks	Measures / Opportunities	
COVID-19 effects	Lockdown in many countriesShutdown of suppliersDelay of large commercial business	Expansion of demand for stay homeGrowth of interest in cleanliness and sterilization	
Global warming mitigation measures	 Tightening various regulations (refrigerant, energy-saving) Tightness of supply-demand for electricity Intensifying competition 	Expansion of demand for energy-saving devicesPromotion of business alliance	
Supply chain	 Unstable supply of electronic parts, etc. Shutdown of suppliers due to COVID-19 Tightness of supply-demand balances of shipping services Sharply rising material costs, components cost, and ocean freight costs 	 Reviewing the design process (standardization, alternative materials, and new technologies) Consideration of new production bases Price increases to offset new costs 	



- Overseas orders are favorable due to progress of the "5 key expansion projects" and acceleration of decarbonization policies in many countries
- Normalization of the following value chains, especially supply chain, is the key to achieve the Medium-term plan

Development

Procurement

Production / Logistics

Sales / Service

- Early normalization of the supply chain
- Strengthening resilience to changes in the business environment
- Aggressive sales expansion of products contributing to decarbonization, based on the premise of Sustainable Management



Development

Promotion of development to consider changes in the environment

Measures for procurement risks of semiconductors and other components

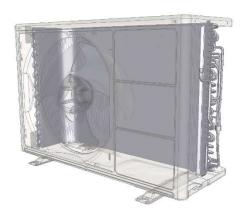
 Promotion of standardization design (unification and consolidation of parts)

Measures for the material cost increases

- Shifting from Copper to Aluminum: Development of aluminum heat exchangers
- Further promotion of other material-saving designs (product footprint miniaturization and reducing thickness)

New technology and development

- Energy efficiency improvement
 (MC* heat exchanger, refrigerant-saving, etc.)
- Expansion of Sustainable Products
 (AC with enhanced heating function, Tropical Cooling Only Inverter AC, etc.)
- Development of AC utilized renewable energy
- Expansion of business domain and joint development by strengthening alliances



* MC: micro channel



Procurement

Enhance procurement methods to ensure stable production

Current status

- Continued tight supply-demand balances of components, but show signs of improvement
- -Steady increase in the number of components already secured
- Monitor the spread of COVID-19 in Southeast Asia and power restrictions in China
- -Minimize effects through working closely with each related division internally

Measures

- Expansion of adopting alternative materials and components
- Accumulating inventories of main components for changes in demand
- Advance orders of parts required long lead times for main products
- Optimization of internal and external production



Production / Logistics

Development of systems for flexible production and shipping

Increase of production capacity

- Promotion of automation and IoT in Thailand and Shanghai factories
- Launch new production facilities (under consideration: India, North America, Europe)
- Utilization of ODM for low value-added products
- →Target: 1.5 times the current level for production capacity in 2025



Review of operations

- Strengthening structures for procurement and production engineering
- Expansion of systems to enable production of main products at both factories in Thailand and Shanghai
- Leveling of production and shipment (early booking of vessels and containers)
- Flexible production based on the availability of components



Introduction of new system for production management (one-stop management for procurement, production, and shipping operations)



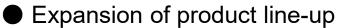
Sales / Service

Promotion of sales activities to capture growing demand

North America

Initiatives for decarbonation

- -Capture demand for replacement of devices using fossil fuels
- -Conduct of demonstration activities in New York and Chicago to demonstrate energy efficiency



- -Develop sales channels using a multi-brand strategy
- -Accelerate growing collaboration with Rheem



Whole house solutions for residential and commercial

Expansion of local sales

- -Expecting double-digit growth in local sales under COVID-19
- -Launching new products and expanding sales channels
- -Plan to start local production from FY2022 and establish R&D center



-ABS: Expecting double-digit growth and seeking to create synergies



Local sales store in India



Sales / Service

Promotion of sales activities to capture growing demand

Europe

- Expansion of commercial business
- Promotion of ATW business
 - -Launch new products by joint development
 - -Consider local production
- Structural innovation of business
 - -Expand business by market restructuring
 - -Strengthen solution business

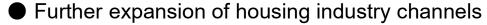




ATW (Air to Water)

Japan

- Expansion of sales for AC with enhanced heating functions
 - -Replace oil heating devices



- -Propose after-sales service
- -Promote joint development with housing industry manufacture



AC with enhanced heating function



Info & Comm Syst. / Electronic Devices

nto & Comm

- Public systems (Fire-fighting systems, Disaster prevention systems)
 - -Strengthen activities for wide area of fire-fighting organizations
 - -Develop new products for updating disaster prevention digital radio
 - -Utilize abundant operating assets in disaster prevention systems
- Private sector systems
 - -Expand BPO (Business Process Outsourcing) services and temporary staffing services
 - -Provide less-contact solutions (for food services, medical)



Fire and emergency communication command system

Stabilization of existing business

- -Orders doing well due to increased demand of semiconductors (Especially long-term orders)
- -Respond to shortages of components by advance orders, etc.
- Develop new business (Power module business)
 - -Start to ship samples of GaN module
 - -Create synergies with AC business (Start mass production of IGBT module for our VRF in November)



Power module

Forecast of profit and loss for FY2022



■ FY2022 target: Operating income 26 billion yen Profit is expected to increase

- -Expansion of sales and normalization of production and shipments
- -Increase price realization and continued cost reductions

Increase factors



Factors for increase in cost and expenses (Decrease factors)



- Organic Growth for expansion of AC sales (Americas, Europe, India)
- Business alliance / M&A
- Improvement in price realization
- Cost reductions

 Risk of price increases in materials, components and ocean freight

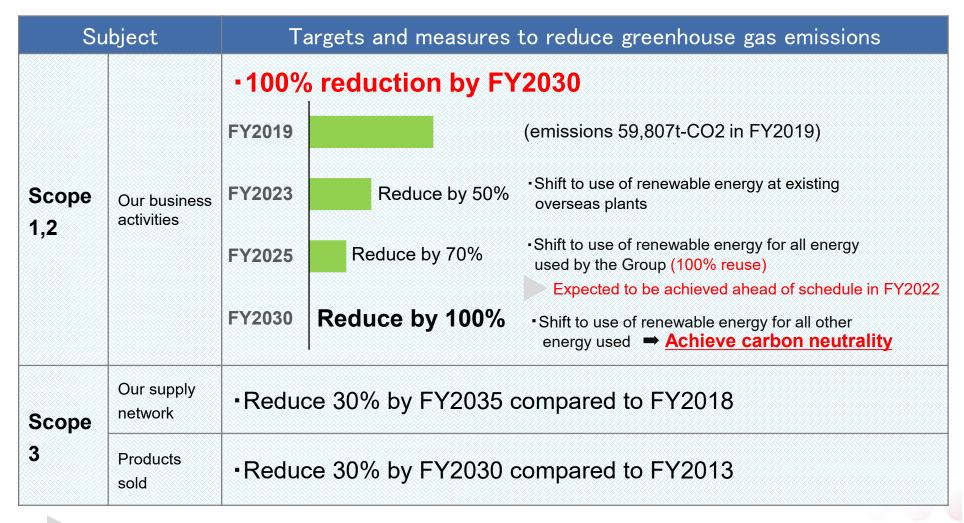
Offset by cost reductions

- Continue difficulty in procurement of components
- Continue upfront investments

Accelerate the growth strategy of the next Medium-term plan through achieving the current plan (FY2021~FY2022)



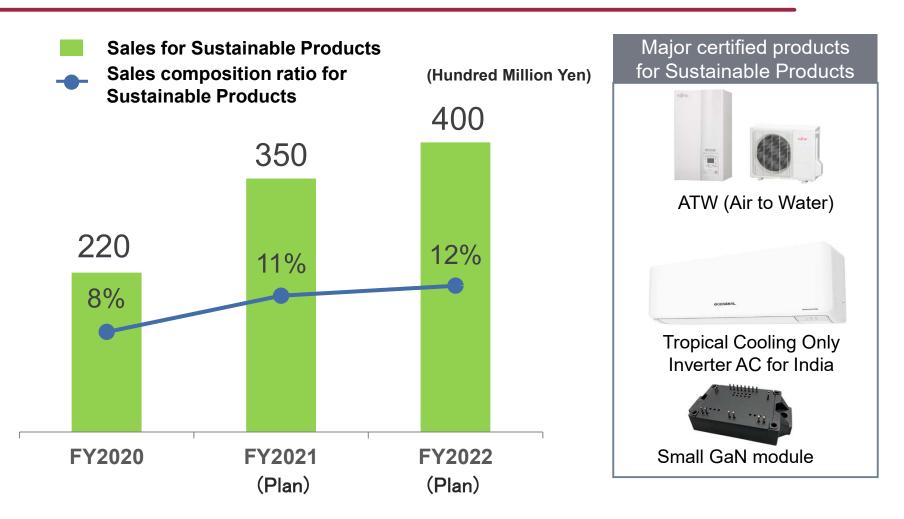
Targets for carbon neutrality





Sales plan for Sustainable Products

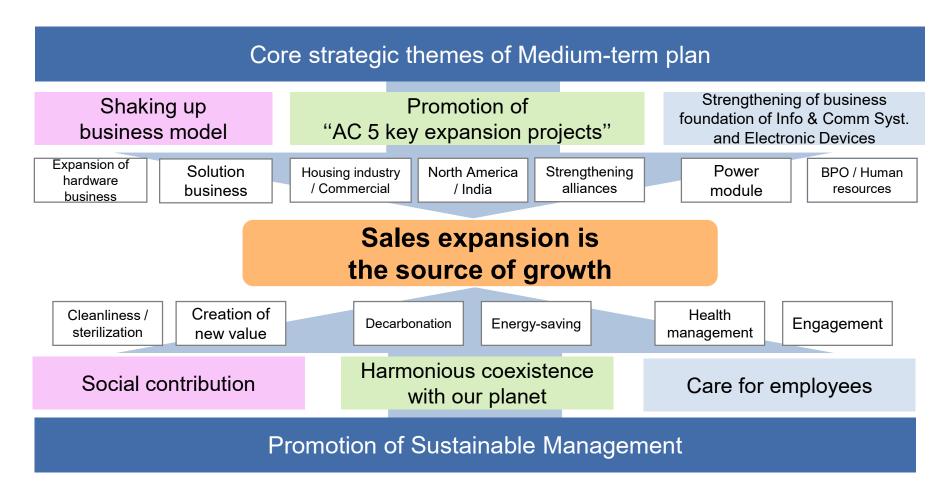




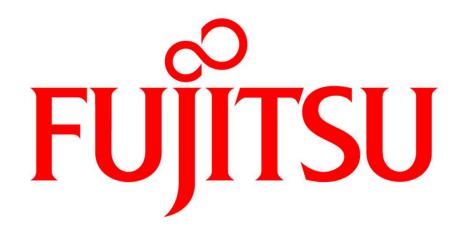
Target: More than 30% for sales composition ratio for Sustainable Products in FY2030

Acceleration of the business growth (from FY2021)





Through seeking to expand our business, we will have a positive influence on "our customers and society" around the world, and we make progress Sustainable Management



FUJITSU GENERAL

- Living together for our future -